

## **The Parkinson Council to Present DANNY Award to Comcast's Ralph J. Roberts and Julian A. Brodsky**

Inaugural *DANNY* Award Named in Memory of Comcast Co-Founder Dan Aaron

The Parkinson Council of Greater Philadelphia is memorializing the life of Comcast Co-Founder Dan Aaron, at a tribute luncheon to be held on Wednesday, November 19, 2008 at noon, at the Union League in Center City Philadelphia, Dan's home and the birthplace of Comcast Corporation.

Honorary co-chairs are the Hon. Edward G. Rendell, Governor of the Commonwealth of Pennsylvania, joined by cable pioneer H.F. "Gerry" Lenfest; David Cohen of Comcast; and Khaliah Ali, daughter of World Champion Muhammad Ali. Emcee for the event is Pat Croce, best-selling author and entrepreneur.

Dan Aaron developed Parkinson's disease in his 50's. His courageous endeavors while afflicted with the disease were an inspiration to his friends, family, and so many others who knew him. Honorees of the first Danny Award are Ralph J. Roberts and Julian A. Brodsky, who started Comcast Corporation. Their personal and professional lives were so intimately interwoven with Dan Aaron that it made them brothers throughout their lives.

"The impact of Dan Aaron's mission and goal was of such magnitude, that the Council wanted to perpetuate Dan's strength, spirit and courage by publicly recognizing an individual or individuals who displayed similar traits in their public and private life," said Robert Eaddy, Board President, The Parkinson Council.

Upon his retirement from Comcast in 1991, Dan Aaron established the Dan Aaron Parkinson's Disease Foundation, a private foundation, through which he could dedicate his retirement to easing the trauma of daily existence for many in the Philadelphia Parkinson's community. The Foundation has, over the years, funded initiatives for research, outreach programs, patient and caregiver support. In 2003, Dan passed away from complications due to Parkinson's, but his Foundation carried on. In 2006, it joined with The Parkinson Council of Greater Philadelphia, a chapter of the National Parkinson's Foundation, which became its new home.

In conjunction with Dan Aaron's mission, the Parkinson Council promotes the search for the causes and cures of Parkinson's as well as offers a broad program for local patient, caregiver support and education. Proceeds from The DANNY luncheon will be applied to funding research and services in the battle against Parkinson's disease.

The DANNY Award itself will be as unique as the honorees. It is a one-of-a-kind geometric sculpture designed by nationally prominent and local Parkinsonian artist, Robinson Fredenthal. His sculptures can be seen on Penn's campus at 34<sup>th</sup> & Walnut, PNC Bank at 5<sup>th</sup> & Walnut, in the lobby of 1234 Market Street, and many other locations. His art has been described as rigorous, mysterious, elegant and modest. He is an explorer and visionary!

We welcome you to be a part of this event. For more information, please call The Parkinson Council at 610-668-4292.

The Parkinson Council, the chapter of the National Parkinson Foundation serving the greater Delaware Valley, promotes research for the causes and cure of Parkinson's Disease, educates patients, their caregivers, healthcare professionals and the general public about Parkinson's, and improves the quality of life for patients and their families.